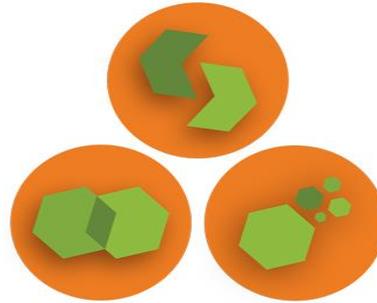




Canadian Council on
Social Development
Conseil canadien de
développement social



CCSD Launches Online e-Dialogue Series with Partner Dr. Ann Dale of Royal Roads University on *Revitalizing the Social Sector*

News Release
For Immediate Distribution

Ottawa, October 22, 2014 – The [Canadian Council on Social Development](#)'s President and CEO, [Peggy Taillon](#), together with partner [Professor Ann Dale](#), Trudeau Fellow Alumna (2004), School of Environment & Sustainability, Faculty of Applied Social Sciences at Royal Roads University, are pleased to announce the launch of a new series of online discussions to explore key questions surrounding Canada's social sector.

"*Revitalizing the Social Sector* e-Dialogues are part of [Changing the Conversation](#), a new, open-source forum for practitioners, non-government organizations, researchers, the private sector and communities to engage in civic dialogue around critical social issues," said Professor Dale. "Using the latest web technologies, I am excited to see the learning exchanges that will take place and more – the repository of results, available to all, including best practices, tools and methodologies."

"Professor Dale has led the way in creating a cutting edge, online, collaborative space that can host multidisciplinary expert panels together with a diverse audience – pan-Canadian and international," said Peggy Taillon. "We are honoured partners in this opportunity to rethink the challenges surrounding the social sector, and contribute to a lasting record to help us move forward in our most important work: nation building."

Non-profits are vital community partners that provide a wide range of essential services and programs touching virtually all aspects of our society: social justice, safety, human rights, environment, health, sports, faith, arts and culture. Taken together, non-profits and charities generate upwards of \$176 billion in income, employ two million people and account for more than 8% of Canada's GDP.

The *Revitalizing the Social Sector* e-Dialogue series will be made up of four online discussions during the fall and spring of 2014-15 to examine:

1. The State of the Art: Where have we come from and where are we headed as a sector?
2. Leadership: Where do our leaders come from today?
3. Social Innovation: What do we need for scaling out and up?
4. Non-Profits in the 21st Century: What do we need for revitalization?

The first event takes place October 29, 2014 and everyone is welcome to register and sign in as part of the audience. Details are available at <http://www.changingtheconversation.ca/social-sector>.

-30-

If you want to walk fast, walk alone. If you want to walk far, walk together. - African proverb

.../2

CCSD is a not-for-profit organization that partners and collaborates with all sectors (not-for-profit, philanthropic, government and business) and communities to advance solutions to today's toughest social challenges. As a neutral, non-partisan, non-governmental and independent organization, the CCSD believes challenges can be solved through a deliberative approach that includes all partners, ensuring the end user is part of framing the issues and the solutions. Simply put, society designed the problem – whether inequality, homelessness, discrimination, climate change, to name a few – but we also have the power to design the solution.

Explore www.ccsd.ca, follow us on [Twitter](#), like us on [Facebook](#), or contact us at info@ccsd.ca to learn more.

Media enquiries:

Nancy Shipman

Vice-President, Strategic Communications & Social Media
/ Vice-présidente, Communications stratégiques & médias sociaux



Nation Building through evidence, collaboration, and design
/Bâtir la nation en s'appuyant sur l'évidence, la collaboration et la conception

Tel: (613) 236-8977 ext. 29

Mobile: (613) 762-3795

shipman@ccsd.ca

www.ccsd.ca



CCSD since 1920: Canada's longest serving social development organization
/Le CCDS : Au service des Canadiens pour le développement social depuis 1920