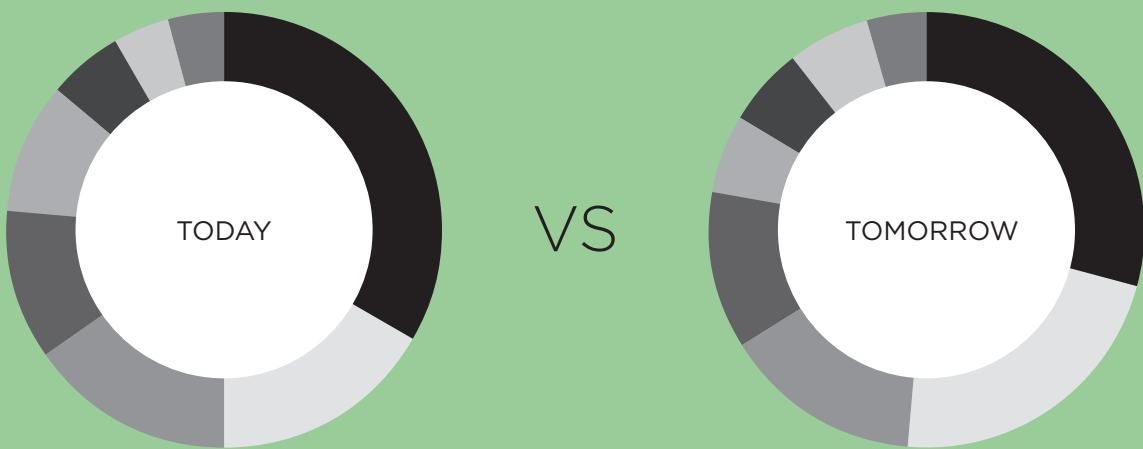


# CANADIANS ON PEOPLE AND THEIR NATURAL ENVIRONMENT

A national survey on environmental issues as a national concern and their impact on our health

## SALIENT ISSUES FOR CANADIANS

The public sees the economy and unemployment as the top problems facing the country today, but environmental concerns emerge as the most salient public priority for tomorrow



### What is the most important problem facing Canada today?

Economy/interest rates/recession	24%
Unemployment	12%
Poor government/leadership	11%
<b>Environment/pollution/climate change</b>	<b>8%</b>
Health care	7%
Immigration/refugees/racial issues	4%
Poverty/hunger/homelessness	3%
Deficit/public debt	3%

### What do you think will be the most important problem facing Canada in the future if nothing is done to address it?

<b>Environment/pollution/climate change</b>	<b>20%</b>
Economy/interest rates/recession	15%
Unemployment	10%
Health care	8%
Immigration/refugees/racial issues	4%
Poor government/leadership	4%
Deficit/public debt	4%
Aging population	3%

## GREATEST THREAT TO THE ENVIRONMENT

The public is more likely to point a finger at industry than at consumers, but Canadians are more likely to view the responsibility as equally shared by consumers and industry

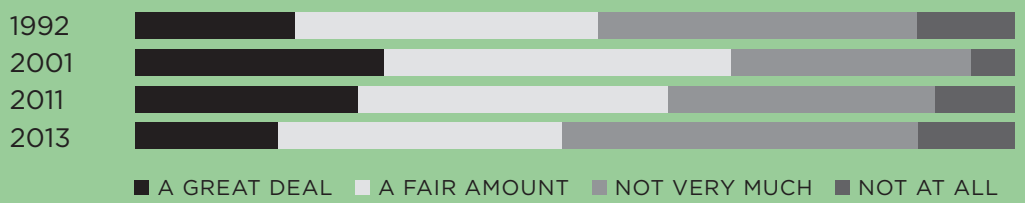
### Which is the greatest threat to our environment...



## ENVIRONMENTAL IMPACTS ON HEALTH

Nine in ten Canadians believe that environmental pollution affects their own personal health at some level

### How much do you believe environmental problems now affect your own health...



About half of Canadians believe air pollution, chemical pollution and pesticides in food represent major risks to public health, and one-third place climate change in this category

### Air pollution/smog

42%

### Water pollution

29%

Global warming/  
climate change  
14%

Toxic chemicals  
13%

Food safety/  
contaminated food  
8%

Pollution - general  
7%

Industrial pollution  
7%

Drinking water pollution  
5%

Indoor air quality/  
indoor air pollution  
5%

Municipal garbage/  
landfills  
5%

Genetically modified foods  
5%

Oil and gas  
extraction/fracking  
5%

What environmental problem or hazard poses the greatest risk to the health of Canadians? What other environmental problems or hazards pose a significant risk to people's health? (open-ended).